



SERT Flash

School Energy and Recycling Team



2009 Lead by Example Energy and Recycling Awareness Campaign



Award Recipients from Poolesville High School

SERT is pleased to announce the winners of the Lead By Example Energy and Recycling Awareness Campaign. High school students were charged with creating an energy and recycling awareness campaign with a goal of increasing recycling rates and reducing energy consumption in their schools and communities.

The top student driven campaigns presented strategies developed and used to create energy awareness, increase recycling rates, and conserve resources. Portions of each awareness campaign will be incorporated into the SERT Best Practices Handbook in for editing this summer.

Among the entries we received videos filmed and produced by students showing great interest in environmental stewardship. Students were busy researching conservation facts and sharing their findings in both English and Foreign languages.

Congratulations to the following schools that placed in the 2009 Lead by Example Campaign:

<u>School</u>	<u>Placement</u>
Seneca Valley High School	1 st Place
Springbrook High School	2 nd Place
Montgomery Blair High School	3 rd Place
Poolesville High School	Honorable Mention
Walt Whitman High School	Honorable Mention

Click the following link to watch a documentary produced by Seneca Valley High School students.

<http://montgomeryschoolsmd.org/bulletin/article.aspx?id=56684>

With the exciting results from this year's entries, we are busy preparing for the 2010 Lead by Example Energy and Recycling Awareness Campaign. Start planning now--we look forward to next year's entries.

Do you have a "SERT Flash" you would like to share about your SERT efforts? Please submit a photograph and paragraph about your team and you too can be featured in a future FLASH!

E-mail: Barbara_M_Ruppel@mcpsmd.org

SERT Program- 240-314-1090

"It's your world...choose to conserve"