



SERT is...

SERT DIGITAL POSTER/FLYER CONTEST

Official Entry Form

School Name: _____

Principal Signature: _____

Sponsoring Teacher Name: _____

Teacher's Email: _____

Our Entry is (Check One) Individual Group

Name: _____ Grade: _____ Home Phone: _____ Parent Signature: _____

Name: _____ Grade: _____ Home Phone: _____ Parent Signature: _____

Name: _____ Grade: _____ Home Phone: _____ Parent Signature: _____

Name: _____ Grade: _____ Home Phone: _____ Parent Signature: _____

All entries must be submitted to SERT Program Manager, Department of Facilities Management, 2096 Gaither Road, Suite 200, Rockville, MD 20850, via Pony, First Class Mail, or hand delivery – on or before May 14, 2010. All entries become property of MCPS and will not be returned. No guarantee is made against loss or damage. Winning entries may be used in future MCPS education campaigns. Any questions, please contact [Barbara M. Ruppel@mcpsmd.org](mailto:Barbara.M.Ruppel@mcpsmd.org) , (240)314-1090.



SERT is...

SERT DIGITAL POSTER/FLYER CONTEST RULES

Due Date: May 14, 2010

Eligible Students: Grades 6th – 12th

Digital posters are being requested by the SERT office. With a new vision and mission, we are seeking an attention getting poster that promotes a culture of conservation throughout the schools. Winning entries will focus on increasing energy awareness at schools and will be reproduced for all 199 schools in 2010!

Entries must include the SERT Motto and Logo:

SERT Motto: *"It's your world...choose to conserve"*



SERT Logo:

For background information on the program, please visit our website www.greenschoolsfocus.org and reflect on the vision and mission (see below) of the program while developing your poster/flyer.

SERT Vision: To be a global model of excellence in progressive and innovative energy and environmental programs.

SERT Mission: The mission of the School Energy and Recycling Team (SERT) is to significantly reduce energy consumption and increase recycling rates system wide through:

- training and education
- incentives, recognition and award programs for conservation
- accessible energy and recycling data
- individual school programs for energy and environmental investigation-based learning opportunities, and
- conservation operations and procedures

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Below briefly describe the **energy and recycling** message conveyed through your poster:

Description:

Current SERT Poster



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