



SERVE 360
DOING GOOD IN EVERY DIRECTION

Marriott

Bethesda Chevy Chase High School Hospitality Scholarship Overview and Application

APPLICATION DUE DATE: APRIL 20, 2020

Overview

Marriott's \$5,000 Bethesda Chevy Chase Hospitality Scholarship (which will be paid directly to the college or university attended by the winner) will be awarded by the Bethesda Chevy Chase High School Foundation to a graduating Bethesda Chevy Chase High School senior who intends to pursue a career in the field of hospitality. The purpose of the scholarship is to support and prepare the next generation of hospitality professionals.

Applicants should demonstrate a strong interest in the hospitality field, specifically within the lodging industry. Students pursuing culinary tracks as part of their hospitality training are also welcome to apply.

Marriott International Background

Marriott International founder J. Willard Marriott and his wife, Alice, got their young business off the ground – an A&W root beer stand - in 1927 by quenching people's thirst during Washington D.C.'s hot, muggy summers. Good food and good service at a fair price became a guiding principle for Hot Shoppes restaurants--and for Marriott International as it grew into the business it is today. Today the company is based in Bethesda, Maryland, and encompasses a portfolio of more than 7,300 properties under 30 leading brands spanning 134 countries and territories. Marriott operates and franchises hotels and licenses vacation ownership resorts all around the world.

With the company's growth comes a need for great talent. The company's sustainability and social impact program, known as Serve 360, has set focus areas and 2025 goals that help to build both a stronger business and stronger communities. One of the company's most important Serve 360 focus areas is the "Empower" coordinate, which aims to increase and deepen programs and partnerships that develop hospitality skills and opportunity among youth, diverse populations, women, people with disabilities, veterans and refugees.

SEE MRS. PARMELEE FOR APPLICATION.