

Social Enterprise: How It Works

01

A **social enterprise** is a for-profit or non-profit which has two key metrics for success: 1) profit; 2) social impact.

03

When you collect gently worn, used and new shoes, you **raise money** for your organization or group.

05

The shoes are shipped to **micro-entrepreneurs** in developing nations who are looking for work opportunities to help themselves out of poverty.

07

The shoes you collect helps your organization raise money, while creating **job opportunities** and commerce in developing nations.

02

Funds2Orgs is a for-profit social enterprise.

04

The shoes are re-purposed and get a **new lease** on life.

06

The **shoes are sold** by the micro-entrepreneurs for a profit.

08

That's how a **social enterprise works** for all!



funds**2**orgs™

